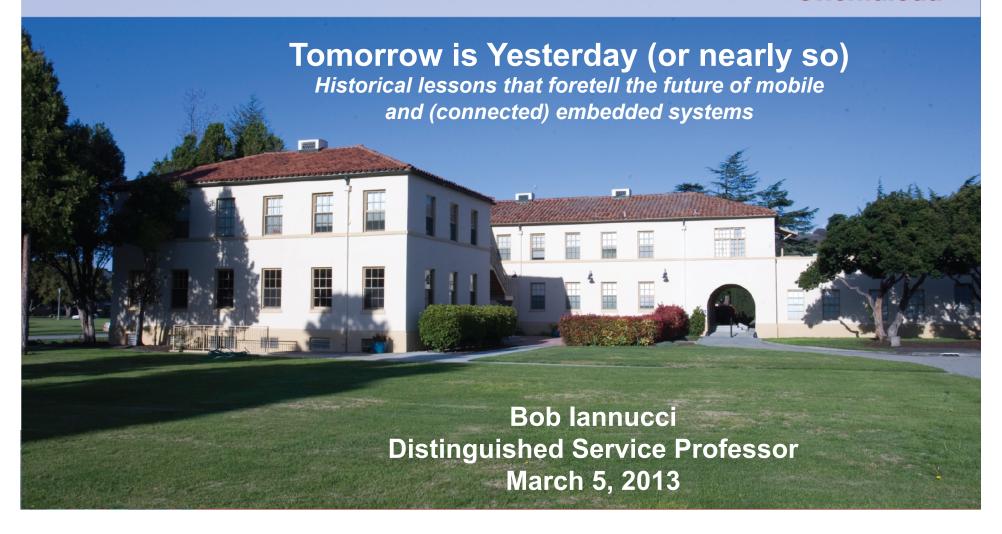
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Overview

- Retrospective
- Fundamental challenges
- Predictions, Guesses
- One Possibility
- [digression] A Personal Embedded Systems Journey
- Conclusions

Retrospective

- Each generation of computing resembles the past
 - Mainframe
 - Minicomputer
 - PC
 - Mobile
 - Connected Embedded Systems?
- Value shifts in predictable ways
 - Hardware to Software
 - Standard Platform is the turning point

Example: PC Evolution

Hardware	Software
Diversity and Incompatibility	Fragmented, device specific

Value Rising

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Commoditization (exception: graphics)	Focus shifts to maintaining networked fleets of PCs

Value Declining

Hardware	Software
Diversity and Incompatibility	Fragmented, device specific

Pre-now

	Hardware	Software
Dra now	Diversity and Incompatibility	Fragmented, device specific
Pre-now	Standard Platform: (likely Android with iOS as a strong #2)	Popular software: apps that adapt legacy websites to small screens, bridging to the last
Now	J,	generation

Pre-now

Now

	Hardware	Software
,	Diversity and Incompatibility	Fragmented, device specific
,	Standard Platform: (likely Android with iOS as a strong #2)	Popular software: apps that adapt legacy websites to small screens, bridging to the last generation
	Compatibles (Android)	Shift to software that takes advantage of the inherent nature of mobile

Pre-now

Now

	Hardware	Software
,	Diversity and Incompatibility	Fragmented, device specific
	Standard Platform: (likely Android with iOS as a strong #2)	Popular software: apps that adapt legacy websites to small screens, bridging to the last generation
	Compatibles (Android)	Shift to software that takes advantage of the inherent nature of mobile
	Commoditization (exception: ???)	Focus shifts to maintaining networked fleets of mobile devices

Mobile: Fundamental Challenges

- Power three-watt limit
- Performance computing and networking
- Pixels both out and in
- Pointing evolve beyond PC
- Privacy very broad issues
- Policy Management BYOD
- Programmability embedded thinking failed!

Initially	Led to	But Now
Memory expensive	Conservative design, phone-as-phone	Memory cheap, apps creating value

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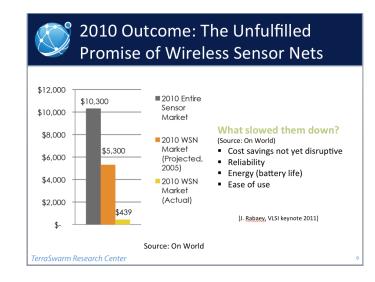
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No software building blocks	Closed, proprietary software	Readily-available, high quality software including cloud services

What About the Next Generation?

- Connected Embedded Computing
 - Enabling technologies
 - Energy efficient local processing
 - Siting and location-determining techniques
 - Network-composition technologies
 - Ad-hoc, untrusted, federated elements
 - Piggybacking and "drive-by" sensing
 - Cloud service technologies
 - Sensor data aggregation tools abstraction
 - Sensor data marketplaces, <u>SS</u>aaS
 - Cloud-side energy management of sensor fleets

No Standard Platform in sight!



Source: Ed Lee

Predictions, Guesses, and Research Topics

- Mobile inherits full complexity of distributed computing
 - Next wave of apps and cloud-hosted app frameworks
 - Really hard problems exacerbated by scale
- Computer vision processors will be the "GPUs" of mobile
 - Camera as primary input device
- Bypass: an Un-network mobile ecosystem will emerge
 - Throwing off now-incorrect assumptions
 - Will be applied in emerging economies and will transform them
 - In the news: Survivable Social Network
- Next-Gen leaders will focus on research-at-scale
 - Build testbeds with 40-60dB of dynamic range
 - Heterogeneity, federation, platformization will be hot topics
 - Opportunity to learn what questions to ask

And now for something completely different...

but still embedded...



Radio Direction-Finder as Sensor

(personal project – joint with P. lannucci)

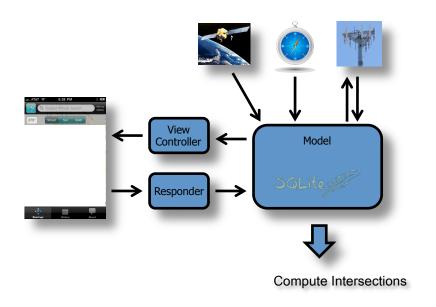
- Goal: find a hidden transmitter using directional antennas, multiple bearings, and maps
 - Emergency first responders, DHS, FEMA, ...
- Some view this as a sport
- My first attempt: "DNF"
 - So-so with the radio stuff
 - Failed at mapping and bookkeeping

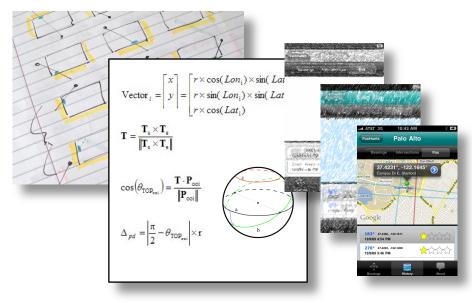




Motivated!

- A Good Engineer should be able to automate this
 - Make an app that does the book-keeping





App Completed

- Built, tested, released app in a few months
 - Handles the map and book-keeping
 - Uses iPhone built-in goodness: maps, GPS, compass, display, database
- Results
 - Today: in use in 74 countries
 - First responders, rocket trackers, otter spotters, swimming coaches, caregivers
 - "Positive Feedback"...
- ... and then the Second System Effect set in
 - Idea: Add support for real-time sharing of info in teams
 - Idea: Develop a really fancy "wireless sensor" that does the hard RF work of determining direction-to-target

Result

- Several <u>years</u> later...
 - Device works! SDR, Doppler signal processing, RTOS, WiFi + USB support, smart LiPo recharger, onboard file system, syslog for field diagnostics, battery-backed RTC, wideband antenna switch, impedance-controlled PCB, low-noise layout, waterproof packaging, various Python dev tools...
 - New app plus bearing sharing cloud service just exited beta
- Do try this at home!

Conclusions

- History helps us determine the horizon so that we can plan to look beyond it
 - Mobile: software / services / selective HW
 - Connected embedded: search for the standard platform
- Challenge standing assumptions
- Mobile systems problems are close to the P's
 - Image understanding is particularly interesting
- Tackling the problems of scale is vital to having an impact in both domains
- Keeping your hands dirty is good for mental health!